

## Background Reports (with new credit info) content

### 1. Benefits & advantages

#### *“Build Better Business Relationships with Clients, prospects, and vendors nationwide”*

- Reduce fraud and risk— Know your customers more than just their contact info, background, civil and federal bankruptcy data and much more instantly and credit
- Know Your Clients — enter info about your client and pull extensive business and officer details within moments.
- Build Better Business relationships —Armed with this data you can discern the best approach and direction for business opportunities.
- Integrated “Credit Reports” — Complete Business data will be added to easy to read Credit reports seamlessly integrated with all business contact and background details. (see below for Credit report pros)

### 2. What report includes?

- **FEIN** ~ Federal Tax ID Number An Employer Identification Number (EIN) is also known as a Federal Tax Identification Number, and is used to identify a business entity. An Employer Identification Number (EIN) is also known as a Federal Tax Identification Number, and is used to identify a business entity.
- **Business background** ~ address and contact information on best effort basis including:
  - 32M Total Businesses
  - 15M with FEIN. LPIN, TIN
  - 11Mwith DUNS
  - 11M with email
  - 32M with phones
  - 5M with fax numbers
  - 3.5Mwith business Web URL
  - 17Mwith SIC code
  - 32Mwith Employee size
  - 16MSales Revenue
  - 23Mwith FULL CONTACT info first and last name
  - 27Mwith Business Title
- **Non Profit** - A thorough search of more than 1.8 million Current IRS Registered Domestic Not Profit & Charitable Entities has been searched
- **Tax Lien** - A thorough search of more than 20 years of Federal Business Tax Lien data as reported by the Internal Revenue Service
- **Cellphones**
- **Employer** - A thorough sweep of more than 56 million key Officers and Executives in our Executive Business Employment database
- **Professional Licenses** - A search of 13 million professional state License holder data by officer name and company name - includes top 20 states
- **Vehicle** - Searches 145 million auto owners in 48 states by owner name and address - Updated quarterly

- **Email Database** - Searches 400 million transaction & Registrant email records by name and address - Updated Monthly
- **Property & Mortgage**- searching - 60 million Mortgage transactions indicating Assets & Liabilities
- **And credit info**

### 3. Why one should pull credit report?

#### *“Control Risk - Know the Financial Condition of Your Prospects, Customers, Suppliers & Competitors”*

- Today, more than ever, it’s important for businesses to understand the creditworthiness of their customers and the financial health of other companies critical to their success, including suppliers and competitors. The costs of making a mistake are too great not to know.

Realsearch.com’s Premium background with credit report helps companies determine which potential customers or business sectors are good risks – and which aren’t – and gives them the detailed, ongoing data necessary to take action.

- Score rates the financial health of a business
- Business Health Index
- Likelihood of consistent payment
- Estimated days beyond payment terms
- Suggested credit limit/action
- Business trend information
- **Monitor** your customers' ability to pay on time
- **Determine** your borrower's capacity to pay back their loans
- **Assess** your suppliers and vendors capacity to deliver
- **Know** the financial strength of your prospects and competition

### 4. Any special offer or teaser message – special FEIN customer pricing etc..

Will submit this .... Next.

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**Sources** (Quarterly...) Sec of state, domain registration registries, federal and state sources public record, B&D, ucc, leins judgments and filings, Update4d monthly us federal bankruptcy files. credit reports incorporating trade data, credit chart easy to ready chart discernible business reports.